



International Barrier Technology – Fire-Resistant Building Materials Company Reports Fiscal Year Revenue of \$2,696,430 and Shipment Sales Volume of 5,002,688 sq. ft. for Year-Ended June 30, 2010

July 18, 2010 - International Barrier Technology Inc. ("Barrier") (IBTGF: OTCBB; IBH: TSXV), a manufacturer of proprietary fire-resistant building materials has released sales volumes for both the fourth quarter and the fiscal year ending June 30, 2010.

Shipments for the quarter ending June 30, 2010 were 1,495,900 sq. ft., an increase of 48% from the 1,011,200 sq. ft. shipped during the same time period last year- Q4 (Apr-Jun 09). Of this year's total, 1,276,600 sq. ft. shipped into the Multi-Family Residential Roof Deck market, 200,000 sq. ft. into the Commercial Modular market, and 19,300 sq. ft. into the Structural Insulated Panel market. Revenues reported for the quarter were \$574,477 (\$359,352 from Multi-family Residential Roof Deck, \$61,118 from Commercial Modular, and \$9,623 from Structural Insulated Panels).

Barrier shipment sales volumes of 5,002,700 sq. ft. were achieved for the fiscal year ending June 30, 2010 (July 2009 – June 2010). This includes 3,034,100 sq. ft. into the Commercial Modular sector, 1,936,500 sq. ft. into the Multi-Family Residential Roof Deck, and 32,100 sq. ft. into Structural Insulated Panels. This is in comparison to 5,780,000 sq. ft. in the prior fiscal year. Fiscal year-to-date sales revenue was \$2,696,430 vs. \$4,091,884 reported last year. The revenue generated from Commercial Modular was \$967,085; \$598,129 is attributable to Multi-Family Residential Roof Deck; and \$16,125 was generated from Structural Insulated Panels.

On January 19, 2010 Barrier entered into an exclusive Supply Agreement with LP Building Products (Louisiana Pacific), the largest producer of Oriented Strand Board (OSB) in the world. The agreement gives LP the exclusive right to sell Pyrotite treated panel products in North America under their brand name LP[®] FlameBlock[™] Fire-Rated OSB Sheathing. While this agreement is expected to dramatically improve sales volume and financial performance for Barrier, sales revenue reported will be influenced in a negative direction since LP will be providing their own OSB, with no pass through charges for Barrier on the substrate or inbound and outbound freight. Barrier's margin will be on the treatment of the OSB only.

With exclusive supply agreements in place to manufacture both LP[®] FlameBlock[™] Fire-Rated OSB Sheathing for the residential roof deck/wall assembly markets and MuleHide FR Deck Panel for the Commercial Modular market, Barrier is looking forward to the opportunities that Fiscal 2011 bring. With a slow continued recovery in the construction industry and the strong potential to capture existing competitive market share in several targeted regions, we are optimistic to see overall sales growth next year.

About International Barrier Technology Inc.

International Barrier Technology Inc. (OTCBB: IBTGF; TSXV: IBH) develops, manufactures, and markets proprietary fire-resistant building materials branded as LP[®] FlameBlock[™] Fire-Rated OSB Sheathing and MuleHide FR Deck Panel. Barrier's award-winning wood panels use a patented, non-toxic, non-combustible coating, called Pyrotite[™], with an extraordinary capability: it releases water in the heat of fire. The panels exceed "model" building code requirements in every targeted fire test and application, and are unique in combining properties that increase panel strength and minimize environmental and human impact. Barrier's family of products provides customers a premium material choice meeting an increasingly challenging combination of



requirements in residential and commercial building construction. Customers include many of the top multifamily homebuilders, and commercial modular building manufacturers in the United States.

INTERNATIONAL BARRIER TECHNOLOGY INC.

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