



News Release
For Immediate Release:
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International Barrier Technology Reports 19% Growth in Fiscal Year-to-Date Sales Revenue and 29% Growth in Sales Volume of Shipments for the Period Ending December 31, 2011

January 13, 2012 - International Barrier Technology Inc. ("Barrier") (IBTGF: OTCBB; IBH: TSXV), a manufacturer of proprietary fire-resistant building materials is pleased to release revenue and sales volumes results for Fiscal 2012 year-to-date (July 10 – December 11) and quarter ended December 31, 2011. Overall revenue generated for the six month period was \$2,093,240 and \$1,007,952 for the quarter. The results represent a 19% increase fiscal year-to-date revenues, and an increase of 15% in quarterly revenues (vs. \$1,756,507 and \$877,233, respectively). Fiscal YTD revenue into the Residential Roof Deck/Wall Assembly/Structural Insulated Panel Market, sold as LP[®] FlameBlock[®] Fire-Rated OSB Sheathing, increased 131% and revenue into the Commercial Modular Market, sold as Mule-Hide FR Deck Panel, decreased by 11%.

Sales volume of shipments of Barrier products for the year-to-date fiscal period ending December 31, 2011 was 4,537,100 sq. ft. This is an increase of 29% over the 3,528,200 sq. ft. that was shipped during the previous fiscal year-to-date period (Jul 10 - Dec 11). Sales into the Residential Roof Deck, Wall Assembly, and Structural Insulated Panel Markets increased by 135% during the period, while shipments into the Commercial Modular Market declined by 24%. Shipment volumes for the quarter ending December 31, 2011 were 2,327,300 sq. ft. vs. 1,754,100 sq. ft. shipped in the comparable period last year (33% increase). This is highest quarterly sales volumes of shipments on record for Barrier.

About International Barrier Technology Inc.

International Barrier Technology Inc. (OTCBB: IBTGF; TSXV: IBH) develops, manufactures, and markets proprietary fire-resistant building materials branded as LP[®] FlameBlock[®] Fire-Rated OSB Sheathing and Mule-Hide FR Deck Panel. Barrier's award-winning fire-resistant wood panels use a patented, non-toxic, non-combustible coating with an extraordinary capability: it releases water in the heat of fire. The panels exceed "model" building code requirements in every targeted fire test and application, and are unique in combining properties that increase panel strength and minimize environmental and human impact. Barrier's family of products provides customers a premium material choice meeting an increasingly challenging combination of requirements in residential and commercial building construction. For more information please visit www.intlbarrier.com.

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